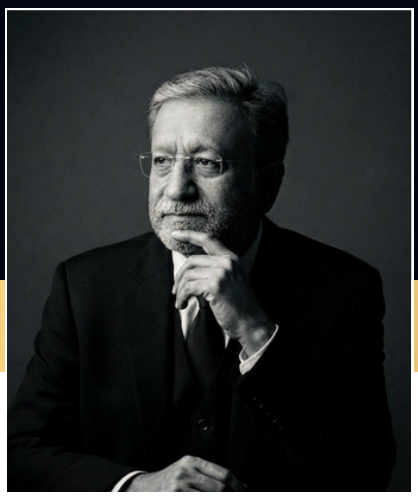
"INHERITANCE IS NOT SUCCESSION"



SANDEEP AMAR GUPPTA

Family Business Continuity | Succession | Leadership | Stewardship

KEYNOTE SPEAKER | CREATOR OF THE S.H.E. FRAMEWORK | FCA | AUTHOR

ABOUT

Sandeep Amar Guppta believes that **Inheritance Is Not Succession**. His talks challenge founders and business leaders to look beyond ownership and make the shift from a ***family business*** to a ***family in business***.

A Fellow Chartered Accountant (FCA) with over 45 years of professional experience, he combines financial rigour with a deep understanding of human dynamics.

Through The S.H.E. Framework™, which integrates ***Spiritual Dynamics, Human Potential and Economic Strategies***, he brings a holistic perspective to business continuity, leadership and legacy.
He has spoken at Oxford, the Institute of Directors, ISUD and The Science of Consciousness Conference, as well as at universities and corporate forums in India and internationally.

SPEAKING TOPICS

- **Will Your Business Outlive You? -** Discover why succession, not competition, determines whether your family business survives across generations.
- **Inheritance Is Not Succession -** Learn why transferring ownership is not enough to prepare the next generation to lead.
- **The Conversation You Keep Avoiding –** Understand how difficult conversations can resolve family conflict and protect your business legacy.
- **The Founder's Dilemma –** Discover how founders can let go of control without losing their identity or purpose.
- **Born Into It, Not Yet Leading It –** Learn how the next generation can earn trust, build credibility, and grow into leadership.
- **Who Gets the Chair?** - Explore how to choose the right successor through a fair process that keeps the family united.

A seasoned professional turned coach, Sandeep is insightful and enterprising. His sessions are full of learning, and he turns worldly wisdom into simple, practical adaptations that make you think.

PRASHANT MENON

Founder Director at Workplace Dynamics

Sandeep has the drive and perseverance to see any initiative through, and the maturity and interpersonal skills to work with professionals at every level of seniority.

SWAPAN BHATTACHARYA

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